

# Internationalizing the Campus and the Senator Paul Simon Award for Comprehensive Internationalization

# Today's Agenda

- ◆ Welcome and Overview of Simon Award
- ◆ CSB/SJU Application
- ◆ Impact on Our Campus
- ◆ Questions

# Two Types of Simon Awards

## **Comprehensive Internationalization Award**

The Comprehensive Award recognizes those institutions making intentional, significant progress toward expanding the reach of internationalization among students, faculty and staff, fostering collaboration across academic, administrative and student service arenas in the interest of internationalization, as well as expanding student, faculty and academic and support units contributing to internationalization.

## **Spotlight Award**

The Simon Spotlight Award is intended to highlight specific individual programs and services that are judged to be outstanding and/or especially innovative.

# What is Comprehensive Internationalization?

Comprehensive internationalization is a commitment, confirmed through action, to infuse international and comparative perspectives throughout the teaching, research, and service missions of higher education.

It shapes institutional ethos and values and touches the entire higher education enterprise. It is essential that it be embraced by institutional leadership, governance, faculty, students, and all academic service and support units. It is an institutional imperative, not just a desirable possibility.

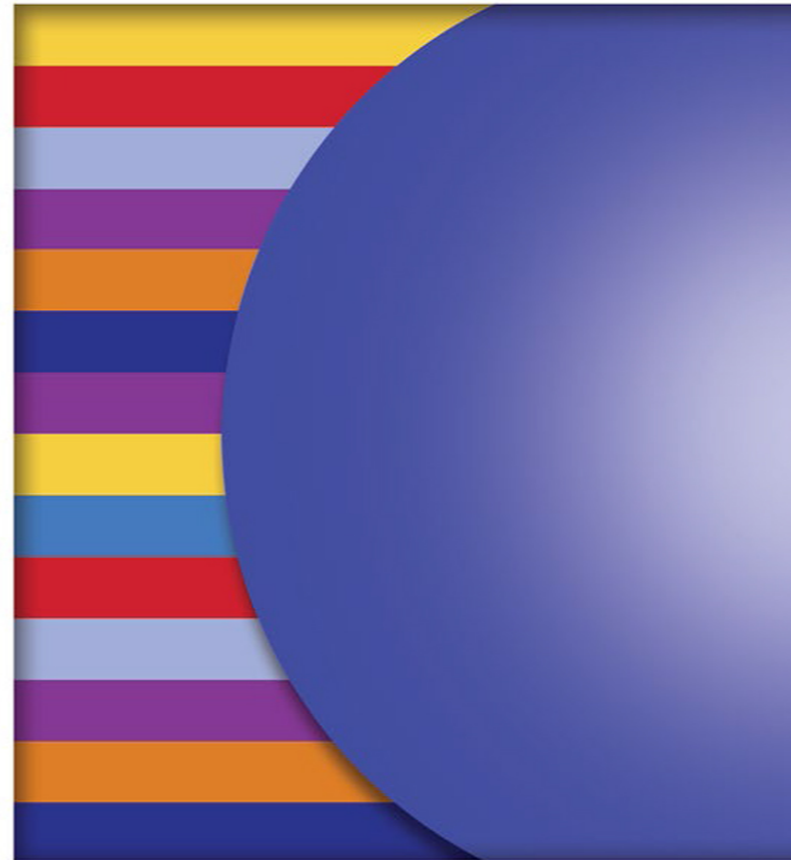
*Comprehensive Internationalization:  
From Concept to Action*

By John K. Hudzik

[www.nafsa.org/CIZN](http://www.nafsa.org/CIZN)

NAFSA | ASSOCIATION OF INTERNATIONAL EDUCATORS

INTERNATIONALIZING THE



# CAMPUS 2013

Profiles of Success at Colleges and Universities



Sponsored by:

**HOBSONS** 

# NAFSA Simon Award Web Page



[Blog](#) | [Contact](#) | [For the Media](#) | [My NAFSA](#) | [Login](#)

Enter Search



[EXPLORE INTERNATIONAL EDUCATION](#)

[GET INVOLVED](#)

[FIND RESOURCES](#)

[CONNECT & NETWORK](#)

[ATTEND EVENTS](#)

[LEARN ABOUT NAFSA](#)

[Home](#) | [Explore International Education](#) | [Impact](#) | [Awards and Leadership Recognition](#) | [Senator Paul Simon Award](#)

## EXPLORE INTERNATIONAL EDUCATION

### Senator Paul Simon Award for Campus Internationalization



NAFSA is pleased to announce the five recipients of the 2013 Senator Paul Simon Awards for Comprehensive Internationalization and the three recipients of the 2013 Senator Paul Simon Spotlight Awards.

[Read the press release.](#)

#### Comprehensive Award

- Colorado State University
- Green River Community College
- Lone Star College System
- St. Cloud State University
- University of South Florida

#### Spotlight Award

- Fairfield University
- Massachusetts Institute of Technology
- Northwestern University

Recipients of the 2013 Senator Paul Simon Award will be recognized at a ceremony in Washington, DC, in November 2013. They will be profiled in the 2013 edition of *Internationalizing the Campus: Profiles of Success at Colleges and Universities*, a NAFSA report on successful models of comprehensive internationalization. In this report showcasing colleges and universities doing outstanding and innovative work in international education, NAFSA will profile the five institutions that received the Simon Award for Comprehensive Internationalization and the three campuses that received the Simon Spotlight Award.

#### TRENDS

#### IMPACT

#### IN THE NEWS

#### ADVOCACY & PUBLIC POLICY

#### FOR THE MEDIA

#### FOR STUDENTS

#### SIMON AWARD

[Award homepage](#)

[Learn more about Senator Paul Simon](#)

#### APPLICATIONS

[How to apply](#)

[Selection committees](#)

[www.nafsa.org/Simonaward](http://www.nafsa.org/Simonaward)

# CSB/SJU Application

Full Disclosure: we applied twice; receiving the comprehensive award the 2<sup>nd</sup> time (don't tell anyone!)

After our first attempt we received some general guidance from the committee.

# Putting together the application

The application described how our approach to internationalization fit our mission, our institution type and our culture

We have been a very entrepreneurial campus. Traditionally, our approach has been to try many different approaches and then evaluate whether it works or not.

Our structure is fairly de-centralized, although our (relatively new) Center for Global Education seeks to serve as the campus hub for internationalization. We guide, assist and make suggestions to our campus partners and constituents so that together we can deliver international, global and comparative learning opportunities, but we do not even attempt to try to control everything that is happening.



# Themes for our application

Our first application was a litany of achievements and statistics, mostly surrounding student mobility.

Our second iteration used many of the same achievements, programs and statistics, but emphasized how we coordinated our efforts to better serve our students and to maximize our opportunities given finite resources.

We declared that we no longer define success by the numbers (mobility) but by the depth of experience and the quality of the programs we administer.

# Impact of receiving the award

Happy Presidents!

Helpful in keeping internationalization on the front burner

Great Opportunity to reward the hard work of everyone who contributes to a globally engaged campus.

Recognition for CSB/SJU in the press, in NAFSA publications, etc. which can have the effect of attracting students, as well as faculty and staff, who seek an educational environment with a firm commitment to international education.

# Questions?

Thank you!